



PME

About us



PME

Strategy, People, Culture



PME - *OUR EXPERTISE*

Understanding Asia's incredible mix of culture and the ever changing political landscape is vital in order to achieve outcome in Asia. With over 30 years of first-hand experience working throughout the Asian region, PME can assist to mitigate risk to ensure that every decision is the right decision.



You cannot rush business in Asia, you need time and awareness. Most importantly you need the right people who can partner with you to align your strategy, your brand, your business to the right markets. Many organisations have had bad experiences over the years, simply because they had implemented the wrong strategy. Whilst their idea may have been a good one, they had a lack of understanding of Asia's landscape.

With around 50% of the world's population living in greater Asia, now is the time to look at Asia for your next return. Here at PME we specialise in Aviation, Trade and developing Strategy for Asia. We have worked throughout Asia, from Indonesia to China. In fact our expertise extends to the Middle East, Australia and the Pacific. With offices and partners throughout Asia and the Middle East we definitely guide you to achieve outcome.

PME has worked with some of the largest organisations in their field and we have worked with start up enterprises to give them a helping hand. Don't delay your call to PME

KENT JENKINS
MANAGING DIRECTOR



ASIA

IMF

Asia has been among the fastest-growing regions in the world. During previous crises such as the Asian financial crisis in 1997 and the global financial crisis around 2008-2009, the region still managed to grow, said the International Monetary Fund.



With 50% of the world's population living and working in Asia, this simply has to be the 'go-to' market. Our specialty Asian based services to help your business grow include,

- Market Research & Analysis
- Partnerships & Teaming Agreements
- Asian Business Strategy
- Language & Culture
- Contract's
- Sales & Marketing & Promotions
- Brand Development
- Advisory Services

Are you looking to develop new markets, to understand what your competition is doing, or how they are doing their business - then talk to PME today.



AVIATION

To date the most exciting region in the world for Aviation has been in Asia. And although the COVID-19 impact has been severe, we expect to see a fast paced recovery in the Aviation sector. Many aviations firms will need assistance and direction to get back on track, with some unfortunately falling away completely. In these uncertain times PME can provide the right knowledge and direction.



We have provided Aviation services over many years to all industry sectors including Gov't & Defence, Airlines, Resources sector.

- Aircraft & Helicopter sales and leases
- Local/ Regional Representation & Partnerships
- Contract Advisory & Management services
- Language & Culture
- Air Charters and Specialised airlifts
- Temperature-Control and Temperature Management advice
- Aircraft Spares/ Maintenance

Talk to PME today.



TRADE

Buying, Selling, Trading - can be a very complex and costly matter. But at the same time it can also provide outstanding success and returns. The key is finding the right market in which to buy/ sell. To find the right partners and those who you can trust. Understanding the value of the market in which you are trading in at the moment.



We have coordinated and assisted in a significant amount of trade deals over the years. Arranging trade requires great awareness and understanding of local and regional markets, of business trends and commodity value. Validation and research are critical aspects of trade, as is the advice to agree or reject offers.

If your organisation is looking to conduct international trade in Asia, the Middle East, Australia then let us direct you in the right way

- Validation
- Market Research and identification
- Competitor and Industry analysis
- Contract Advisory & Management services
- Language & Culture
- Sell/Buy options

Talk to PME today.



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Let us help you get there



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